



Chef & Crew Apparel Merchandiser



Merchandiser Assembly Pieces



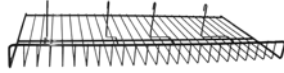
(9) Connectors



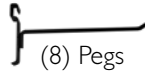
(2) Literature Holders



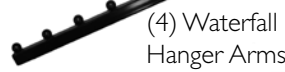
(2) Hat Shelves



(4) Wire Shelves



(8) Pegs



(4) Waterfall Hanger Arms



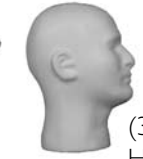
(30) 12" Shelf Arms



(6) 4' Shelves



(6) 12" Shelves



(3) Styrofoam Heads

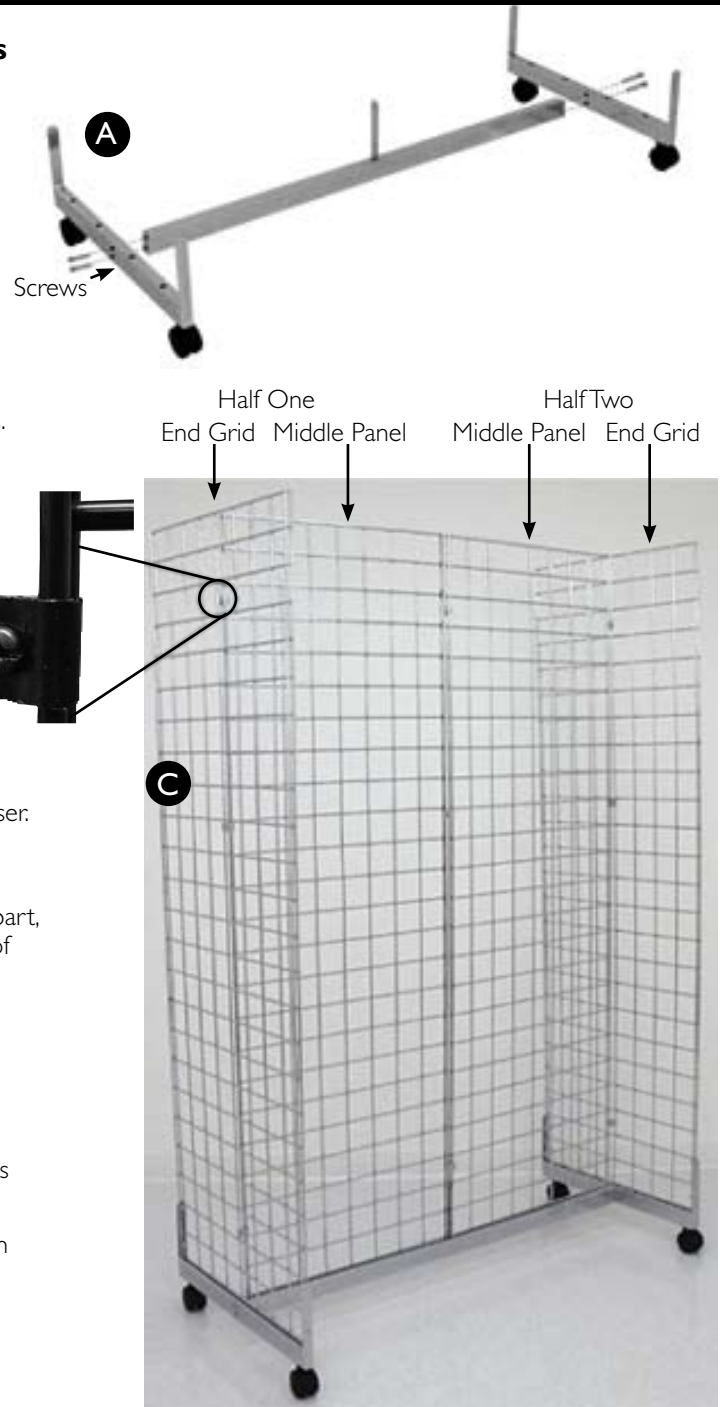


(3) Chrome Support Arm

Congratulations on the Purchase of Your New Merchandiser

CRMERCHI Merchandiser Display Assembly Instructions

1. Assemble base first, as shown, using the provided allen wrench and screws. The casters screw into the base by hand. See image (A)
2. Using a slotted OR phillips head screwdriver and supplied connectors, connect one end grid panel to one middle panel to create the first "half" of the merchandiser, "Half One." (Be certain the outside of the end grid panel has the vertical wire on the "inside".) Use three (3) connectors evenly spaced to connect each panel. Image (B) show connector on grids.
3. Set "Half One" of the grid panel onto the assembled base and attach with included screws and nuts.
4. Repeat steps 2 and 3 above to build and attach "Half Two" of the grid panels.
5. Connect the two middle panels together with three (3) of the supplied connectors. You now have the framework of the merchandiser assembled as shown in (C).
6. Attach the Chef Revival sign to the top of the merchandiser using the supplied mounting brackets.
7. Starting from the bottom of the merchandiser and moving upwards, attach three 12" shelf arms to support the shelf and place a 4 foot shelf on top of the arms. Repeat the process until there are three shelves on both sides of the merchandiser approximately 10 inches apart vertically.
8. Attach two waterfall hanger arms to the top of both sides of the merchandiser. (See photo on page 2 for spacing)
9. On the right side, starting 10 inches above the highest shelf, attach two 12" arms per shelf. Repeat two more times, approximately 10 inches vertically apart, to make supports for three 12 inch shelves. Place three 12" shelves on top of the arms.
10. Attach 8 pegs to one of the ends of the merchandiser for hanging apron packages. Space accordingly.
11. Attach the Literature holders just above the pegs, space accordingly.
12. Attach four (4) wire shelves to the other end of the merchandiser, starting from the lowest position and working upwards, space approximately 8 inches vertically. Above the wire shelves place two hat shelves side by side.
13. Add the chrome support arms above the catalog and price list holder. Attach the Styrofoam heads to the support arms, space accordingly.
14. Load the merchandiser with the appropriate products as per the included "plan-o-gram". (Note that the top signage has a Chef Revival side and a 24/7 side, please be sure to load merchandise accordingly.)



Merchandiser Plan-o-Gram & Inventory List

1. Chef Revival Display Jackets		Quantity
Sample Only A. J023-XL Classic, Stud Button, PC-Blend	1	<input type="checkbox"/>
B. J016CLT-L Cuisinier, Claret	1	<input type="checkbox"/>
C. J057-L Cuisinier, Short Sleeve	1	<input type="checkbox"/>
D. LJ021PK-M Ladies Cuisinier, Pink	1	<input type="checkbox"/>
E. J003-M Knife&Steel 7oz, Poly-cotton	*	<input type="checkbox"/>
F. LJ028-M Ladies Knife&Steel Traditional	*	<input type="checkbox"/>

2. Chef Revival Display Pants		Quantity
A. P023BK Cargo Pants, Black, 100% cotton	*	<input type="checkbox"/>
B. P023HT Cargo Pants, Hounds Tooth, 100% cotton	*	<input type="checkbox"/>
C. P002BK E-Z Fit, QCLite, Black	*	<input type="checkbox"/>
D. P004HT E-Z Fit, Hounds Tooth, PC-Blend	*	<input type="checkbox"/>
E. LP002BK Ladies Cargo, Black, QCLite PC-Blend	*	<input type="checkbox"/>
F. LP001HT Ladies Cargo, Hounds Tooth, PC-Blend	*	<input type="checkbox"/>

3. Chef Revival Bagged Pants		Quantity
A. P023BK Cargo Pants, Black, 100% cotton	5	<input type="checkbox"/>
B. P023HT Cargo Pants, Hounds Tooth, 100% cotton	5	<input type="checkbox"/>
C. P002BK E-Z Fit, QCLite, Black	5	<input type="checkbox"/>
D. P004HT E-Z Fit, Hounds Tooth, PC-Blend	5	<input type="checkbox"/>
E. LP002BK Ladies Cargo, Black, QCLite PC-Blend	5	<input type="checkbox"/>
F. LP001HT Ladies Cargo, Hounds Tooth, PC-Blend	5	<input type="checkbox"/>

4. Chef Revival Bagged Jackets		Quantity
A. J003-M Knife&Steel 7oz, Poly-cotton	5	<input type="checkbox"/>
B. J002 Knife&Steel, Traditional	5	<input type="checkbox"/>
C. J005 Knife&Steel Traditional Short-Sleeve	5	<input type="checkbox"/>
D. LJ028 Ladies Knife&Steel, Cloth Knot PC-Blend	5	<input type="checkbox"/>
E. LJ027 Ladies Knife&Steel, Chef logo button	5	<input type="checkbox"/>
F. LJ025 Ladies Cuisinier, PC-Blend	5	<input type="checkbox"/>



1. Literature		Quantity
A. Price List		<input type="checkbox"/>
B. Catalogs		<input type="checkbox"/>

2. Chef Tools		Quantity
A. CB1004 Drizzler Bottles, 4 Pack	3	<input type="checkbox"/>
B. KB10 Chef Revial Knife Bag, 10 Pocket	2	<input type="checkbox"/>

3. Aprons		Quantity
A. A007 Bistro Apron, White	3	<input type="checkbox"/>
B. A011BK Bistro Apron, Black	3	<input type="checkbox"/>
C. A008 Double Bistro Apron	3	<input type="checkbox"/>
D. A004 Berlin Apron, White	3	<input type="checkbox"/>
E. A009BK 4 Way Apron, Black	3	<input type="checkbox"/>
F. A005 4 Way Apron, White	3	<input type="checkbox"/>

Starting inventory of pants and jackets equal one each of S, M, L, XL, 2X sizes

* These items are taken from regular stock for Display

Merchandiser Plan-o-Gram & Inventory List (Cont.)



1. Chef 24/7 Display Jackets and Shirt		Quantity
A. CS006BK	24/7 Unisex, Cook shirt, Black	* <input type="checkbox"/>
B. J061BK	24/7 Cool Crew Unisex, Plastic button, Black	* <input type="checkbox"/>
C. J105	24/7 Basic Short Sleeve, Plastic button	* <input type="checkbox"/>
D. J049	24/7 Cool Crew Unisex, Plastic button	* <input type="checkbox"/>
E. J050	24/7 Cool Crew Unisex, Cloth knot button	* <input type="checkbox"/>
F. J134ST	24/7 Fresh, Steel w/BK Trim	* <input type="checkbox"/>

2. Chef 24/7 Display Jackets and Pants

2. Chef 24/7 Display Jackets and Pants		Quantity
A. J134WH-XL	24/7 Fresh, White w/BK Trim	1 <input type="checkbox"/>
B. J134TM-L	24/7 Fresh, Tomato w/BK Trim	1 <input type="checkbox"/>
C. J134SP-M	24/7 Fresh, Spice w/BK Trim	1 <input type="checkbox"/>
D. J134MT-L	24/7 Fresh, Mint w/BK Trim	1 <input type="checkbox"/>
E. P020BK	24/7 Baggy, Black	* <input type="checkbox"/>
F. P020HT	24/7 Baggy, Hounds Tooth	* <input type="checkbox"/>

3. Chef 24/7 Bagged Pants and Shirts

A. P020BK	24/7 Baggy, Black	5 <input type="checkbox"/>
B. P020HT	24/7 Baggy, Hounds Tooth	5 <input type="checkbox"/>
C. CS006WH	24/7 Unisex, Cook shirt, White	5 <input type="checkbox"/>
D. CS006BK	24/7 Unisex, Cook shirt, Black	5 <input type="checkbox"/>
E.	For future use	
F.	For future use	

4. Chef 24/7 Bagged Jackets

A. J049	24/7 Cool Crew Unisex, Plastic button	5 <input type="checkbox"/>
B. J050	24/7 Cool Crew Unisex, Cloth knot button	5 <input type="checkbox"/>
C. J105	24/7 Basic Unisex, Plastic button	5 <input type="checkbox"/>
D. J061BK	24/7 Cool Crew Unisex, Plastic button, Black	5 <input type="checkbox"/>
E. J134ST	24/7 Fresh, Steel w/BK Trim	5 <input type="checkbox"/>
F. J100	24/7 Basic Unisex, Plastic button	5 <input type="checkbox"/>

1. Display Hats

Quantity

A. H400WH	24/7 Chef Hat, PC-Blend	* <input type="checkbox"/>
B. H009	24/7 Pill Box QC2000, Hounds Tooth	* <input type="checkbox"/>
C. H002	24/7 Pill Box QC2000, White	* <input type="checkbox"/>

2. Logoed Baseball Caps

A. H063WH	CR Logo Baseball, White	5 <input type="checkbox"/>
B. H064BK	CR Logo Baseball, Black	5 <input type="checkbox"/>

3. Pill Hats

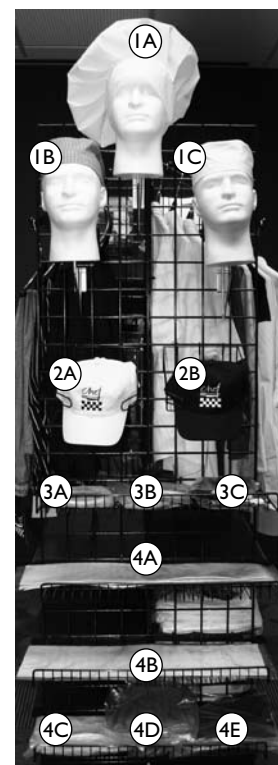
A. H002	24/7 Pill Box QC2000, White	4 <input type="checkbox"/>
B. H009	24/7 Pill Box, Hounds Tooth	4 <input type="checkbox"/>
C. H008	24/7 Pill Box QCLite, Black	4 <input type="checkbox"/>

4. Chef Hats

A. H058	Classic CR Chef Toque 7"	3 <input type="checkbox"/>
B. H057	Classic CR Chef Toque 9"	3 <input type="checkbox"/>
C. H400WH	24/7 Chef Hat, White	5 <input type="checkbox"/>
D. H400RD	24/7 Chef Hat, Red	3 <input type="checkbox"/>
E. H400BK	24/7 Chef Hat, Black	3 <input type="checkbox"/>

* These items are taken from regular stock for Display

Starting inventory of pill box hats equal two medium and two large sizes





Designed by Chefs for Chefs®

CHEF APPAREL

Chef Jackets
Chef Tunics
Chef Pants
Ladies Chef Apparel
Chef Bistro Aprons
Chef Headwear
Chef Footwear

Chef Revival® The best jackets are designed by Chefs. That's Chef Revival! No one creates more innovative or higher quality chef apparel. Chef Revival incorporates attractive, useful features like a dropped shoulder yoke for ease of movement, quality soil release fabric and a full line of stylish ladies chef apparel. Chef Revival, for those who have made it to the top!



Hot look / Cool crew™

CREW APPAREL

Jackets/Coats
Shirts
Pants
Headwear

Chef 24/7® In today's new open kitchen environments, crew members need to look their best. Chef 24/7 apparel offers the comfort and durability to stand up to long hours in hot environments and still be cool. Chef 24/7 offers the perfect balance of value and quality crew apparel that Chefs can count on!

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